2021 VIRTUAL FIRE SUMMIT

Bulldog Weekly

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WOULD THE IMPROVEMENT OF COMMUNICATION AT MY SCHOOL ENHANCE SCHOOL CULTURE AND IMPROVE RELATIONSHIPS BETWEEN STAFF MEMBERS AND PARENTS WITHIN THE COMMUNITY?

According to a **k-12 dive forum**, "students are the most heavily impacted by school culture and, in some ways, the most responsible for its implementation on the ground level, it only makes sense for school leaders to include their voices in efforts to create a more positive school culture. The level and type of student input may vary from school to school, but all schools can include student voice through student councils, asking for feedback from students, and allowing them to have their say either in public forums or by more private means."

In another study by edutopio, "When administrators and staff give students ownership in their learning environments, it creates a sense of pride in students. In my school, we encourage students to use social media to tell our story. Students also follow our Instagram and Twitter feeds, where they can tag each other for positive behaviors. When a student receives a "spotlight" recognition from a teacher or peer, we post their picture in the commons area with a caption about what makes the student exceptional."

What will be implemented to address the problem?

To address my problem of practice, I will be creating and implementing the Bulldog Weekly, a student-run news program to keep students, staff, and families informed.

What resources will be needed?

Some of the resources involved to make this project a success will include a tablet specifically for recording the news, a green backdrop, a tripod to hold the tablet when recording, and a dedicated time put into the schedule to allow students to collect information and record/edit their video.

Who is involved?

There will be a team of 10 students chosen from fifth to eighth grade to make the news program a success. Students will be chosen at the beginning of the school year after submitting an application created by myself.
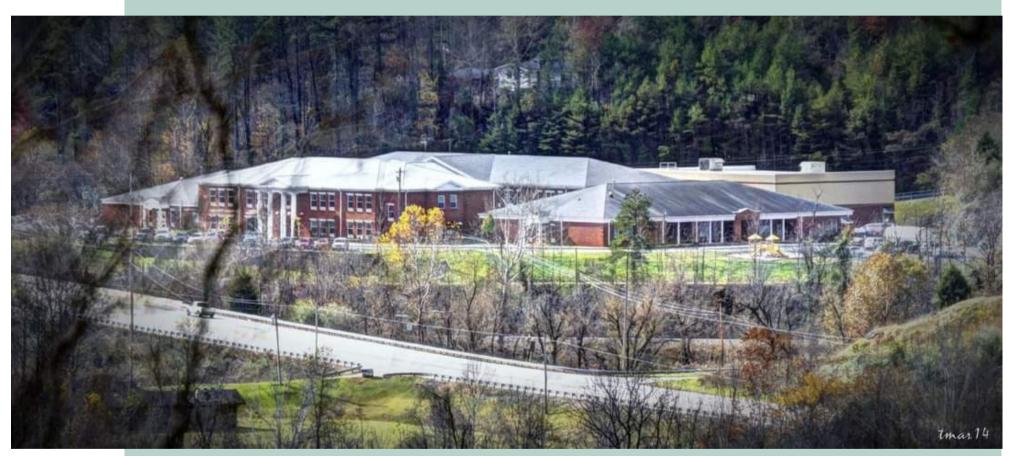
Step 3-

Develop an Action Plan

How are the students actively involved? What is the timeline?

Based on their role, some students will be in charge of going around the school collecting information for the week from various staff members. Some students will be responsible for delivering the news (news anchors), and other students will be in charge of editing and posting the video on our school's social media platforms. These students will begin collecting information on Wednesday the week prior to the news going out.

Step 3-

Develop an Action Plan Cont...

Step 4- Implement, Plan, and Collect Data

I will evaluate my intended outcome by analyzing student, staff, and family survey responses given at the beginning of the year, and after the project has been implemented towards the end of the year.

So far, I have seen a great interest from students and staff in the bulldog weekly news segment. I believe that over time, we will see an improvement in school culture as well as communication between parents, students, and staff.

Step 6- Continue Reflection and Plan for New Cycle

Some adjustments I would like to make to my research is to create a stronger identifier for success. I think a survey is a great start, but I would like to see actual improvements in student behavior based on this initiative. I have not yet thought of a better way to do this, but I have been in contact with school staff and parents within the community.

Budget

Projected Budget Detail:

Description of Item/Activity	Projected Amount
2020 Apple iPad Air (10.9-inch, Wi-Fi, 64GB) – Space Gray (4th Generation)	$649.99

T-SIGN IPad Tripod Tablet Stand, Reinforced Mount Foldable Floor, Height Adjustable 360 Rotating for More 7 to 12 Inch Tablets, Carrying Case, Phone Holder, Bluetooth Remote Control	$28.99
HEMMOTOP Blue Green Screen Backdrop with Stand Kit 5x6.5ft for Zoom, Reversible Blue Screen Green Screen with Portable T-Shaped Background Support Stand, 5 x Backdrop Clip	$40.99

Total Amount Requested: $716.97

Thank you for watching!

Questions?